

CRM Naming Poll



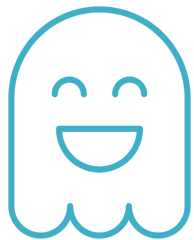
Fortuna

Roman Goddess of Fortune or good luck; often depicted as a ship's rudder (steering the project). Fortune Cookie/Good Fortune for all. Who doesn't love a fortune cookie!



Ferris

In keeping with the head office movie theme: Ferris Bueller's Day Off (a film that reminds us to make life easier, carpe diem, spend time on the important things). The Ferris wheel buckets/seats are symbolic of different CRM user groups, connected in the centre. Like Foundry's centres. Ferris Wheel, carnivals, FUN!



Fantasma

From Ancient Greek, ghost or phantom (gender neutral too) meaning "I make visible", "I cause to appear, to bring light." Sheds light on data and information sets. Reminds us of Pac Man: thinking of information as easy, bite-sized chunks



Formosa

A place name found in many parts of the world (Latin Origin, Taiwan, Canada = International, spanning across cultures). Formosan Mountain Dog: beautiful dog breed, charming, active and deeply goofy, are all rescue dogs). From the Portuguese "Beautiful Isle"), from formosa ("beautiful"), from Latin fōrmōsus ("beautifully formed."



Ferdinand

Ferdinand the Bull, a movie based on the classic children's book about a bull who's a lover, not a fighter. Prefers flowers and friendship. Finds clever ways to avoid conflict using humour and kindness. Strong, capable.